The Minnesota Humanities Center (MHC) is a statewide nonprofit, and affiliate of the National Endowment for the Humanities (NEH), that collaborates with organizations and individuals to inspire community conversations, forge deep connections, and illuminate authentic, diverse voices across Minnesota, especially those that are left out or marginalized.

2019 Veterans’ Voices Award Sponsorship

For the past six years, the Minnesota Humanities Center (MHC) has honored Veterans who contribute in myriad ways to their communities, state, and country. The 2019 Veterans’ Voices Award Ceremony will continue to honor the outstanding work of Minnesota’s Veterans in an exciting new format that features their personal stories. Through poetry, prose, essays, memoirs, and more, Veterans find their voice, process their experiences, and connect with others. Your business can be part of this impactful event through sponsorship - details on page 2.

2019 Ceremony
Saturday, October 5, 6:00pm – 9:00pm
Union Depot, St. Paul

The inspiring ceremony will feature Veterans sharing their written work. The evening will also include time to mingle and explore a Veterans Gallery highlighting the work of MHC and partners. We anticipate 200 guests, including awardees and their families, business and political leaders, and Veteran professionals.

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Why Become a Sponsor?

With your support of the Veterans’ Voices Award Ceremony, you’ll help honor Veterans’ service and extraordinary contributions to their communities. Sponsorship is also a great way to increase brand recognition and loyalty, and to showcase your organization’s commitment to supporting and amplifying Veterans’ voices.

Each level outlined below includes prominent marketing and promotional opportunities:

**Bronze $1,000**
- Recognition in print and digital invitations (reach of 6,000)
- Recognition in event program (reach of 200)
- Recognition in event signage
- Verbal recognition during program
- Up to 2 complementary tickets

**Silver $2,500**
All the above, plus:
- All recognition opportunities to include logo
- Recognition in emails about event (reach of 5,500)
- Up to 4 complementary tickets

**Gold $5,000**
All the above, plus:
- Recognition in any media releases for event
- Recognition in social media promotion (6,500 followers)
- Year-long logo with click-through link on prominent Veterans’ Voices webpage
- Up to 8 complementary tickets

Learn more, sponsor, attend:

mnhum.org/vets

Interested in sponsoring?
Jeni Gregory, Director of Development
jeni@mnhum.org, 651-772-4262