2020 Veterans’ Voices Award Sponsorship

For the past seven years, the Minnesota Humanities Center (MHC) has honored Veterans who contribute in myriad ways to their communities, state, and country. The 2020 Veterans’ Voices Award Ceremony will continue to honor the outstanding work of Minnesota’s Veterans with storytelling. Through written poetry and prose and oral narrative Veterans find their voice, process their experiences, and connect with others. Your business can be part of this impactful event through sponsorship - details on page 2.

2020 Ceremony
Saturday, October 10, 5:00pm – 8:00pm
Wilder Center, St. Paul

The inspiring ceremony will feature Veterans sharing their stories. The evening will also include time to mingle and explore a Veterans Gallery highlighting the work of MHC and partners. We anticipate 175 guests, including awardees and their families, business and political leaders, and community.

A statewide nonprofit and affiliate of the National Endowment for the Humanities, MHC collaborates with organizations and individuals to inspire community conversations, forge deep connections, and illuminate authentic, diverse voices across Minnesota. MHC’s mission is to connect our past, present, and future by bringing people together to increase understanding and spark change.
Why Become a Sponsor?

With your support of the Veterans’ Voices Award Ceremony, you’ll help honor Veterans’ service and extraordinary contributions to their communities. Sponsorship is also a great way to increase brand recognition and loyalty, and to showcase your organization’s commitment to supporting and amplifying Veterans’ voices.

Each level outlined below includes prominent marketing and promotional opportunities:

**Bronze $1,000**

- Recognition in print and digital invitations (reach of 6,000)
- Recognition in event program (reach of 175)
- Recognition in event signage
- Verbal recognition during program
- Up to 2 complementary tickets

**Silver $2,500**

All the above, plus:

- All recognition opportunities to include logo
- Recognition in emails about event (reach of 5,500)
- Up to 4 complementary tickets

**Gold $5,000**

All the above, plus:

- Recognition in any media releases for event
- Recognition in social media promotion (6,500 followers)
- Year-long logo with click-through link on prominent Veterans’ Voices webpage
- Up to 8 complementary tickets

Learn more, sponsor, attend:

mnhum.org/vets

Interested in sponsoring?
Jeni Gregory, Director of Development
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